

ONE PAGE ADS AND ROLL UP BANNERS

UCANR - FRC

Recruiting adds

Farm Robotics Challenge 2024
[SPONSORSHIP OPPORTUNITIES]

OUR MISSION
The Farm Robotics Challenge is not just another competition. It's a transformative experience designed to cultivate the next generation of leaders in agricultural technology. This annual event invites student teams from universities and colleges across the United States to tackle real-world farming challenges.

As a sponsor, you'll join a network of companies, investors, and individuals committed to advancing agricultural technology. Your sponsorship provides you with a unique opportunity to gain exposure within a community of forward-thinking innovators, while actively participating in the development of future farming practices.

OUR IMPACT
Skill-Building: Enable students to gain practical, real-world experience, setting the stage for their future careers in agricultural technology.
Tech Evolution: Accelerate the development and adoption of new farming technologies that are revolutionizing the industry.
Societal Contribution: Promote eco-friendly and efficient farming practices, contributing to a more sustainable future.
Inspiring Talent: Play a pivotal role in inspiring the next generation of agricultural tech workers, revealing the talent and bringing fresh minds into the farming sector.

WHY SPONSOR?
Brand Exposure: Gain visibility among a diverse, tech-savvy, and forward-thinking audience.
Technological Advancement: Play a pivotal role in the development and implementation of next-generation agricultural technology.
Community Impact: Make a meaningful difference in local farming communities through direct involvement in the challenge.
Talent Identification and Recruitment: Connect to future engineers, computer scientists, plant scientists, agronomists, ag business leaders, and more.
Networking: Engage with industry leaders, academic institutions, and the innovators of tomorrow.
And more...
As a sponsor, you'll have the unique opportunity to shape the challenges faced by competitors, judge their solutions, and even mentor teams. You'll also gain significant recognition across various platforms, from social media to major news outlets.

Let's Shape the Future Together
Don't miss this unique opportunity to influence the next wave of agricultural innovation.

FOR SPONSORSHIP INQUIRIES, CONTACT:
Name: Kelly D. Scott
Email: kds@ucanr.edu

Farm Robotics Challenge 2024 >>> [UNLEASH YOUR POTENTIAL IN AGRICULTURAL ROBOTICS!]

The Farm Robotics Challenge is an annual competition that invites student teams from universities and colleges across the United States to tackle real-world agricultural challenges. Organized by leading institutions in the field, this challenge offers you a unique platform to apply your skills, collaborate with experts, and contribute to the future of farming.

WHO CAN PARTICIPATE

- Students:** Undergraduate and graduate students from accredited universities and colleges, including 2-year colleges.
- Faculty:** Professors and academic staff can serve as mentors or advisors.

WHY PARTICIPATE

- Skill Development:** Gain hands-on experience in robotics, artificial intelligence, and agricultural science. Work on real-world projects that challenge you to apply your theoretical knowledge.
- Networking:** Connect with industry leaders, academic experts, and like-minded peers.
- Real-world Impact:** Contribute to sustainable and efficient farming practices. Your innovations could have a lasting impact on small-scale farming.

Roll Up Banners

Farm Robotics Challenge 2024

CHALLENGES

AUTONOMY
Navigate your robot through complex farm terrains autonomously.

ARTIFICIAL INTELLIGENCE
Leverage AI to enhance your robot's vision and data collection capabilities.

ATTACHMENT
Design innovative attachments to perform specific farm tasks efficiently.

TEAM FORMATION **RESEARCH & PROPOSAL** **DEVELOPMENT** **PRESENTATION**

Assemble your multidisciplinary team and complete the registration process.
Conduct market research to identify a real-world agricultural problem and submit a detailed project proposal.
Engage in the coding, fabrication, and initial testing of your robotic solution.
Refine your prototype and present your solution to a panel of expert judges for evaluation.

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